keithlapinig.com

youtube.com/keithlapinia

Portfolio: behance.net/keithlapinia



• Experience in Video Editing, Motion Design, Animation, HTML, 3D Modeling, Keynote and a variety of traditional arts, including airbrush

- Well versed in several social outlets: YouTube, Instagram, Twitter, etc.
- Also possesses knowledge in 3D Printing & Laser Cutting

Enthusiastic and versatile with various art and design mediums including, but not limited to, video editing and computer graphics.

Dedicated and passionate towards expanding own artistic abilities by constantly learning new mediums and technology in the field; ability to learn and master new tech & software quickly and independently through problem solving and analytical abilities.



Walt Disney Company - Glendale, CA

Manager, Interactive Design

Manage and develop video, digital, and print promotional collateral, productions, and innovative sales & marketing materials

· Collaborate with other TWDC divisions in client integrations with a conscious effort to maintain branding standards

Walt Disney Company (Disney Parks and Resorts) - Orlando, FL Paper Artist

08/18 - Present

08/12 - Present

Experience

Freelance artist for Disney Parks Blog, creating bi-weekly content of paper cutout artworks

Partnered Content Creator

02/09 - Present

• Create original video content with myself as the host for an audience of over 34,000 subscribers, accruing over 10 million views

• Utilize social media, advertising, and best SEO practices to expand/connect with the audience and build personal brand

New York Post - New York, NY **Graphic Artist**

YouTube

04/12 - 08/12

Sleepy's - The Mattress Professionals - Hicksville, NY Graphic & Web Designer

01/11 - 11/11

Walt Disney Company - New York, NY

Art Gallery Assistant / Visual Stage Design Merchandiser

09/06 - 02/11

Disney-ABC's The View - New York, NY

Production Intern

01/08 - 05/08

Highlights

Disney Parks and Resorts - On-Air Talent

06/16

• Hosted a series of official Disney Parks commercials for on-air broadcast to encourage viewers to visit the Disneyland Resort

Disney-ABC - Pitchapalooza Winner (2x)

08/15 & 01/17

• 1 of 12 hand-picked winners from a company-wide search for Disney-ABC's next big original series idea

Narita City Tourism - City Brand Ambassador

05/14

Hand-picked by city tourism panel, based on social media presence, to fly to and capture attractions representing Japan

Macy's - Designer of Macy's Thanksgiving Day Parade Balloon

09/11

• Grand Prize Winner in nationwide search amongst 10,000 entries to design a Macy's parade balloon

Disney - D23 Expo Art Gallery Exhibit Winner (2x)

09/09 & 08/11

• 1 of 15 winners in a worldwide contest to have artwork exhibited for Disney's D23 Expo

D23 Disney Scavenger Hunt - 4th Place (out of 500+ teams)

05/11

Demonstrated teamwork and expert knowledge of the Disney brand in a giant Walt Disney World resort scavenger hunt

Kodak / YouTube - Grand Prize Winner of "True Colors" competition

12/09

• Won a nationwide search to create an original short commercial for the Kodak brand used in a front-page YouTube campaign and Times Square billboard

Disney - 1st Place Disney Trivia Champion